



# JACQUE FLANAGAN

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## PROFESSIONAL EXPERIENCE

### EAB – Remote/On-site

*Senior Producer – Virtual Tours, June 2022 – Present*

- Lead production strategy and execution for 70+ virtual tour and digital media productions, guiding projects from early concept through on-time delivery while serving as primary partner contact during capture. Including enterprise accounts for Big Brothers Big Sisters, United States Air Force Academy, and Virginia Museum of History & Culture (co-led), aligning institutional goals with digital engagement solutions.
- Oversee capture across pre-production and production — including shot planning, storytelling frameworks, scripting guidance, and on-set decision-making — ensuring strategic and visual consistency; Consistently earning top capture team NPS scores within the 90th percentile
- Built and continue to lead EAB’s aerial capture (drone) program, establishing approval protocols, safety standards, documentation, post-production workflows, and national scheduling coordination.
- Co-led hiring, onboarding, and training for the second generation contractor cohort, contributing to performance reviews and strengthening production quality as the team scaled.
- Developed and scoped a paid social “traditional capture” offering, defining service structure and pricing; currently leading pilot execution with Big Brothers Big Sisters.

### FREELANCE MEDIA PRODUCER – Remote/Various locations

*Production Coordinator, 2018 – Present*

- Produced and directed 50+ live and on-location productions, managing logistics, travel operations, talent coordination, and on-site execution across film and 360 capture environments.
- Assistant directed a feature-length film from script development through distribution, securing \$30,000 in grant funding and leading festival rollout, streaming release, and promotional marketing efforts.
- Provide ongoing creative services for entrepreneurs, nonprofits, and families — including brand-aligned graphic design, marketing assets, and event collateral.
- Operate an independent sticker design business, overseeing concept development, product design, production, branding, fulfillment logistics, and customer engagement.
- Deliver end-to-end multimedia production including videography, photography (weddings, commercial, real estate, travel), and post-production editing across digital and print platforms.

### UNIVERSITY OF MISSOURI–ST. LOUIS – St. Louis, MO

*Media and Communications Coordinator, 2019 – 2021*

- Directed administrative functions of the program area including maintenance of the website, coordination of communication for students, and financial processes for media production activities and services for the Office of New Student Programs and Office of Admissions
- Conceptualized and made mocks, concepts, and layouts; shot, edited and produced short videos with short timelines related to matriculation, recruitment, and yielding over 150,000 prospective/inquiries and 20,000 new students
- Gained experience using customer-relationship management system (Slate CRM) to support and report analytics of ongoing recruitment efforts of undergraduate students through marketing, communication plans, online communities, social media and telecounseling as it aligned with the wider recruitment efforts of the university

## EDUCATION & SKILLS

### UNIVERSITY OF CENTRAL MISSOURI – Warrensburg, MO

*Master of Arts–Mass Communication*

*Bachelor of Science–Digital Media Production /*

*Minor in Graphic Technologies*

### UNIVERSITY OF LIMERICK – Limerick, IRELAND

*Intl. Film History–Irish Film Studies*

- FAA Certified Drone Pilot, skilled in photo and video
- Versed in Adobe Creative Cloud, with a focus on Illustrator, InDesign, Premiere Pro, After Effects and Photoshop
- CRM system experience, Google Analytics reporting and HTML & CSS foundational website development
- Exemplary written and verbal communication skills, copyediting
- Capable of producing high-quality graphic design, videography shots and edited materials on schedule